

# Sustainability Policy

## example for festivals and events

### Long version – Sustainability Policy

#### Vision

Our festival/event is more than music. We want to be a sustainable cultural force that inspires positive change and creates momentum for the future. By combining concerts, creativity and collaboration, we aim to show how culture can drive climate-smart and socially sustainable development.

We see sustainability in all three dimensions – ecological, social and economic. The festival/event should maximise its positive effects on people, the environment, society and the local economy, while reducing its negative impacts. Where we do not have direct control, we will encourage, inform, engage and inspire. Our ambition is to create a festival/event that not only entertains, but also strengthens communities and sparks change.

#### Principles

- Sustainability is part of every decision.
- Collaboration with local partners and businesses is key.
- Transparency builds trust.
- Innovation drives long-term impact.

#### Focus Areas

##### 1. Climate Responsibility

- Power stages and facilities with 100% renewable energy (grid, solar, wind or sustainable biofuels).
- Avoid polluting diesel generators.
- Offer charging infrastructure for electric mobility.
- Encourage low-carbon travel with combined tickets for festival + public transport.

##### 2. Circular Economy and Waste

- Design all structures and scenography with recycled or reused materials.
- Ban single-use plastics.
- Introduce deposit systems for cups and tableware.
- Set up clear recycling points with visitor guidance and sorting support.
- Plan for upcycling and re-use after the festival.

### 3. Sustainable Food and Drink

- Prioritise local, organic and seasonal products.
- Promote plant-based meals as the default option.
- Partner with chefs and food projects that highlight climate-smart cuisine.
- Ensure surplus food is redistributed to social organisations.

### 4. Inclusion and Participation

- Create an accessible site for all visitors.
- Provide sign language and live streaming options.
- Celebrate diversity in line-up, staff and partnerships.
- Offer workshops, talks and labs where participants can learn and co-create sustainable solutions.

### 5. Legacy and Community Impact

- Invest in innovation projects linked to sustainability and culture.
- Support local social and cultural initiatives.
- Share best practices openly to inspire other festivals and events.
- Educate and engage the audience to continue sustainable habits beyond the festival.

## Commitment

We require all partners and suppliers to have active sustainability practices. Together we align with the UN Sustainable Development Goals. Our ambition: a festival that reduces emissions, inspires action, and leaves a positive footprint on people and the planet.

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## Short version – Our Sustainability Promise

Our festival/event is more than music. We want to be a sustainable cultural platform that inspires change, strengthens communities and creates climate-smart experiences for everyone.

We commit to:

- 100% renewable energy.
- Circular design, no single-use plastics.
- Local, organic and mostly plant-based food.
- Accessible and inclusive experiences for everyone.
- A platform for climate-friendly innovation and ideas.

Music with impact – today and for the future.